



# Our world is full of **opportunities**

VSE Holding · part of innogy · November 2016

**1**

I'm innogy

**2**

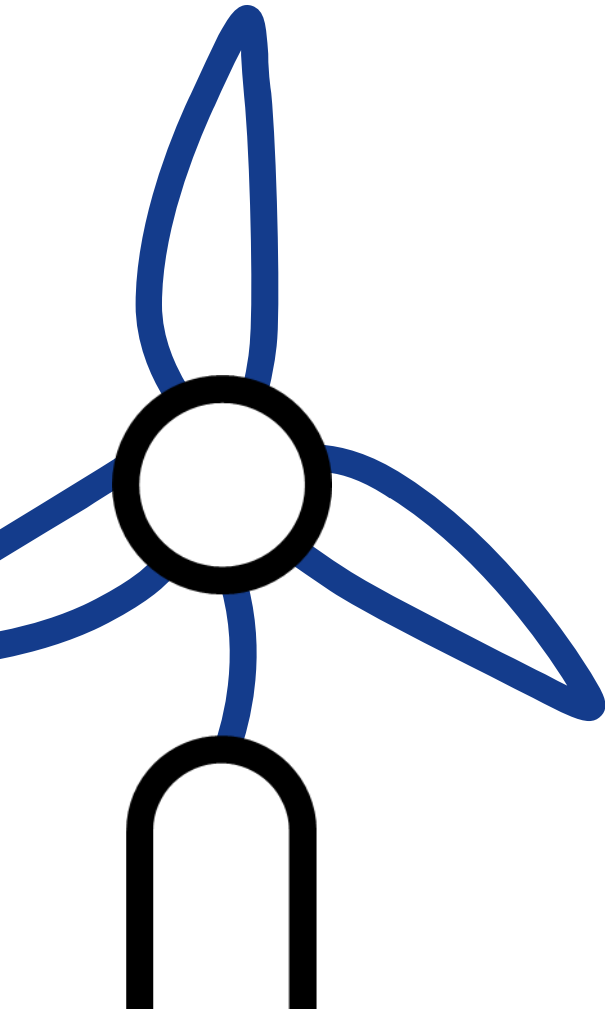
innogy in Slovakia

**3**

CSR in theory

**4**

CSR in practice



# The foundation of our brand



6 — 3 — 1

6-motivators

3-part mission statement

1-brand belief

# Based on these motivators

## Which role do we want to play?

① Global  
Carbon Footprint

③ Digital Age

⑤ Authenticity

② Decentralisation

④ New Arena

⑥ User  
Empowerment

# Mission statements



We are committed to **creating a sustainable energy system** for new generations to live in a world worth having.

We are a fast-moving company, committed to **radical innovation** and **playing to win** in an ever-changing game of business and market development.

We are committed to **inspiring people**, offering solutions beyond their current needs and expectations and **making their lives easier**.

**Our planet will be a better place,  
when we create a sustainable world  
in which innogy inspires  
how people live and work.**

brand belief

**innogy**

**innogy South East Europe**

**Východoslovenská energetika Holding**

**innogy  
Solutions**

**VSE**



Electricity supply and innovative products

**VSD**



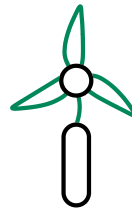
Electricity distribution

**VSE Call Centrum**



Business service

**VSE Ekoenergia**

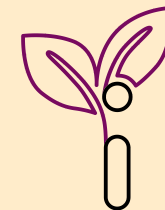


Renewable sources

**innogy Slovensko**



Gas supply and innovative products



Biomass Projects

**“With the innogy brand, we will continue with the already started trend of innovations and modern customer solutions. Our customers can look forward to new products and services of even better quality.”**





# CSR is more than a charity or philanthropy



## Three levels of CSR

### Social

- Employees
- Community

### Environmental

- Energy efficiency
- Environment

### Economic

- Suppliers
- Customers
- Ethics

# Economic level



## 1. Regulated supplier-customer relations

- Controlled selection of suppliers and the use of e-tender
- Construction of energy sources, including alternative power generation sources
- Energy advisory and non-commodity products focused on energy savings

## 2. Business ethics


- Corporate values
- Code of conduct
- A motto of the Ombudsman system is zero fraud tolerance

## Environmental level

- We actively promote environmental management systems based on the recommendations laid down in EN ISO 14001:2005
- All activities focused on the protection of the environment have been included into the Green Future concept

# Social level

## 1. Employee care

- 
- Personal and work life balance
  - Occupational health and safety
  - Equal opportunities

# Social level

## 2. Community support



### TOOLS

- Financial donation and advertisement
- Involvement of employees
- Volunteering
- Fundraising activities, matching programs
- Public events

### AREAS

Sport - Education – Culture  
Charity - Healthcare

## Úsmev ako dar

- Fundraising activities



## Anjeli strážni

- Financial support



## Pomoc ženám v núdzi

- Volunteering



# Contact

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